



## STREAMLINING EXPORT ACTIVITIES WITH Zoho CREATOR AND AARIALIFE - GALORE IMPEX

### CUSTOMER AT A GLANCE

Galore Impex is a leading manufacturer, exporter, and supplier of various products. The company has been in business for several years and has built a reputation for producing high-quality products. Galore Impex deals in exports and supplies products globally. However, as they previously operated their export activities manually, they used to miss deadlines, face product shortages, and experience price mismatches. These challenges made it difficult for the company to streamline their operations and meet customer demands efficiently.

### RESULT

With the help of Aarialife's Zoho implementation, Galore Impex was able to overcome its business challenges and achieve its business objectives. The implementation of Zoho Creator, Inventory, and Books helped streamline operations, improve inventory management, and enhance their overall customer experience. The partnership between Galore Impex and Aarialife is an excellent example of how businesses can leverage technology to drive operational efficiencies and achieve their goals.

### WHY AARIALIFE?

To overcome these challenges, Galore Impex decided to implement a digital solution to streamline their export activities. They chose Aarialife as their Zoho implementation partner because of their expertise and experience in delivering successful Zoho projects. Aarialife's team of experts understood Galore Impex's business requirements and created a customized solution that aligned with their business objectives.

### BUSINESS CHALLENGES

Galore Impex faced several challenges with their manual export operations, including missed deadlines, product shortages, and price mismatches. The company's traditional approach was time-consuming, and the lack of real-time visibility and control over inventory and accounting made it difficult to manage their business effectively.

### SOLUTIONS

Aarialife implemented a solution using Zoho Creator, which integrated with Zoho Inventory and Zoho Books. The team designed and built an application on Zoho Creator to process orders, while Zoho Inventory and Books managed inventory and accounting activities. The integration between the three Zoho applications ensured real-time visibility and control over inventory and accounting activities.

### BENEFITS

The implementation of Zoho Creator and Aarialife's customized solution provided Galore Impex with several benefits, including:

- **Increased Efficiency:** The automated export process helped streamline operations and eliminate manual errors, resulting in increased efficiency.
- **Improved Inventory Management:** Zoho Inventory helped Galore Impex gain real-time visibility and control over inventory, enabling them to manage stock levels and avoid product shortages.
- **Accurate Accounting:** Zoho Books provided a streamlined accounting system, ensuring accurate financial reporting and control.
- **Enhanced Customer Experience:** With streamlined operations, Galore Impex was able to meet customer demands and improve its overall customer experience.