



## STREAMLINING OPERATIONS AND IMPROVING EFFICIENCY WITH **ZOHO CREATOR** AND **ANALYTICS**: A CASE STUDY OF **IFFCO** INTERNATIONAL FOODSTUFF

### CUSTOMER AT A GLANCE

IFFCO International Foodstuff, a UAE-based food manufacturing and marketing company, was facing challenges with their existing Zoho implementation partner. The company was looking for a new partner who could provide them with customized solutions, implementation, and training services. Aarialife, a Zoho implementation partner, was chosen for their expertise in Zoho Creator and Zoho Analytics. This case study explores how Aarialife helped IFFCO streamline their operations and improve efficiency by implementing customized solutions using Zoho Creator and Analytics.

### BUSINESS CHALLENGES

IFFCO was facing challenges with their existing Zoho implementation partner, who was unable to provide them with customized solutions, implementation, and training services. The company needed a partner who could understand their unique business requirements and provide them with tailored solutions to improve their operational efficiency. They also needed a solution that would integrate seamlessly with their existing Zoho application.

### SOLUTIONS

Aarialife offered shared resources to IFFCO on a monthly basis to provide customized solutions, implementation, and training services. They also worked on developing applications on Zoho Creator and Analytics. Aarialife's team of experts analyzed IFFCO's existing processes and identified areas that could be automated or streamlined. They then developed customized solutions using Zoho Creator and Analytics to improve operational efficiency.

### RESULT

Aarialife's expertise in Zoho Creator and Analytics helped IFFCO streamline their operations and improve efficiency. The customized solutions developed by Aarialife helped IFFCO automate their manual processes, reduce errors, and improve accuracy. The integration of Zoho Creator and Analytics with their existing Zoho application provided a seamless experience for their users, resulting in increased productivity. The training provided by Aarialife helped their users adopt the new solutions quickly, resulting in faster implementation and ROI.

### BENEFITS

The customized solutions implemented by Aarialife helped IFFCO improve their operational efficiency and streamline their processes. The automation of manual processes helped reduce errors and improve accuracy, resulting in cost savings. The integration of Zoho Creator and Analytics with their existing Zoho application provided a seamless experience for their users, resulting in increased productivity. The training provided by Aarialife helped their users adopt the new solutions quickly, resulting in faster implementation and ROI.

### WHY AARIALIFE?

IFFCO chose Aarialife as their Zoho partner because of their expertise in Zoho Creator and Zoho Analytics. Aarialife was known for their ability to provide customized solutions that met the unique business requirements of their clients. Additionally, Aarialife had a track record of delivering projects on time and within budget, which was a critical factor for IFFCO.