



## HOW AARIALIFE HELPED GOLIATH INVESTMENTS OVERCOME BUSINESS CHALLENGES WITH NETSUITE IMPLEMENTATION

### CUSTOMER AT A GLANCE

Goliath Investments is a start-up investment entity consisting of multiple subsidiaries within the UAE. The company faced various challenges such as the lack of a system in place before commencing operations, which led to difficulty in tracking profitability. They required a solution that would provide them with real-time data to make prompt business decisions. Aarialife, a NetSuite implementation partner, was chosen to address these challenges and provide a suitable solution.

### RESULT

Aarialife's implementation of NetSuite Suite Success Financial First provided Goliath Investments with a suitable solution that addressed their business challenges. The implementation was completed within the two-month timeline, allowing the company to commence operations as planned. The solution provided real-time data and reports, which enabled Goliath Investments to make data-driven decisions. Overall, the implementation of NetSuite has enabled Goliath Investments to manage their business operations effectively and efficiently.

### WHY AARIALIFE?

Aarialife was chosen as Goliath Investments' NetSuite implementation partner because of their expertise in implementing NetSuite solutions. Aarialife had implemented NetSuite for several customers and had a proven track record of successful implementation. They also provided an end-to-end solution that met Goliath Investments' requirements, which included inventory management and multiple subsidiary management.

### BUSINESS CHALLENGES

Goliath Investments faced a significant challenge in that they had to commence operations within two months, but they had no system in place to support their business operations. The lack of an integrated system made it challenging to track profitability, which is critical for any business's success. The company realized that they needed to implement an enterprise resource planning (ERP) system that would provide them with real-time data to track and manage their business operations effectively.

### SOLUTIONS

Aarialife implemented the NetSuite Suite Success Financial First solution for Goliath Investments. This solution provided Goliath Investments with real-time visibility into their financial operations, enabling them to make data-driven decisions. Additionally, Aarialife implemented inventory management and multiple subsidiary management, which allowed Goliath Investments to manage all their subsidiaries under one platform.

### BENEFITS

The implementation of the NetSuite solution provided Goliath Investments with several benefits. Firstly, the implementation was completed within the two-month timeline, allowing the company to commence operations as planned. The real-time data provided by the system allowed Goliath Investments to track profitability and make prompt decisions. The system also provided all reports necessary for management to make informed business decisions.