



GLOBAL EMARKETS FZCO BOOSTS ECOMMERCE OPERATIONS WITH NETSUITE FINANCIALS AND ORACLE COMMERCE CLOUD INTEGRATION

CUSTOMER AT A GLANCE

Global Emarkets FZCO is a Dubai-based ecommerce company that operates in the F&B industry from a B2B perspective. Founded in 2019, they have expansion plans to KSA, Qatar & Bahrain. As a startup, they were looking for a comprehensive solution to manage their business operations and integrate their ecommerce platform with their ERP system.

RESULT

Global Emarkets FZCO, an ecommerce company focused on the F&B industry, faced several challenges as a startup. They needed a comprehensive ERP system that would allow them to manage their business operations effectively and integrate their ecommerce platform with their ERP system. Aarialife provided them with NetSuite Financials and comprehensive integration with Oracle Commerce Cloud, helping them streamline their ecommerce operations and make informed business decisions. The solution has been successful in preventing revenue leaks and providing real-time reports on sales figures, contributing to the company's growth and expansion plans in KSA, Qatar & Bahrain.

WHY AARIALIFE?

Global Emarkets FZCO chose Aarialife as their NetSuite partner for several reasons. Firstly, Aarialife has a proven track record in implementing NetSuite for multiple customers, and they have extensive experience in implementing ERP solutions for e-commerce companies. Secondly, Aarialife demonstrated a deep understanding of the customer's business requirements and provided a comprehensive solution that met their needs.

BUSINESS CHALLENGES

As a startup, Global Emarkets FZCO faced several challenges in managing their business operations effectively. They needed a strong and reliable ERP system that could be accessed from any device, allowing them to streamline their ecommerce operations and make informed business decisions. Additionally, they required a system that would fully integrate with their ecommerce platform to prevent any revenue leaks.

SOLUTIONS

Aarialife provided Global Emarkets FZCO with NetSuite Financials, a cloud-based ERP solution that allowed them to manage their financial operations effectively. The solution provided real-time reports on their sales figures, giving them valuable insights into their business operations. A comprehensive integration with Oracle Commerce Cloud was also implemented, enabling them to fully integrate their ecommerce platform with their ERP system.

BENEFITS

The implementation of NetSuite Financials and integration with Oracle Commerce Cloud provided Global Emarkets FZCO with several benefits. They now had access to real-time reports on their sales figures, allowing them to make informed business decisions. The integration of their ecommerce platform with their ERP system also ensured that there were no areas for revenue leaks, streamlining their ecommerce operations and boosting their revenue.