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SCALING BUSINESS OPERATIONS AND ACHIEVING REAL-TIME VISIBILITY: AARIALIFE'S NETSUITE IMPLEMENTATION FOR DUBAI AUDIO CENTER

CUSTOMER AT A GLANCE

Dubai Audio Center (L.L.C) is a leading distributor of high-end music devices in the UAE. They have an ecommerce site and two retail outlets based in Dubai. However, they faced significant business challenges due to their legacy system's inability to provide real-time visibility into their stock and make changes as per their business needs. As a result, their expansion plans stalled. To overcome these challenges, they partnered with Aarialife, a trusted NetSuite implementation partner, to implement an effective solution.

BUSINESS CHALLENGES

Dubai Audio Center (L.L.C) faced several challenges due to their legacy system's limitations. One of the significant challenges was the lack of stock visibility, making it challenging to manage inventory effectively. Additionally, their legacy system was not flexible enough to make changes as per their business needs, leading to inefficiencies and delays. These challenges resulted in the stalling of their expansion plans.

SOLUTIONS

Aarialife implemented a comprehensive solution that included NetSuite Financials and Inventory Management, integrated with Oracle Commerce Cloud and POS. This solution provided Dubai Audio Center (L.L.C) with real-time visibility into their stock across multiple warehouses and automated management reporting, leading to better decision-making.

RESULT

Dubai Audio Center (L.L.C)'s partnership with Aarialife proved to be a success, despite the challenges posed by the COVID-19 pandemic. Aarialife's expertise and commitment to delivering customized solutions enabled Dubai Audio Center (L.L.C) to overcome their legacy system's limitations and achieve real-time visibility into their stock and operations. As a result, Dubai Audio Center (L.L.C) was able to scale its business and realize its expansion plans.

BENEFITS

After the successful implementation of the NetSuite solution by Aarialife, Dubai Audio Center (L.L.C) was able to scale its business and overcome its legacy system's limitations. The integration of NetSuite Financials and Inventory Management with Oracle Commerce Cloud and POS allowed them to manage inventory more efficiently and automate management reporting. This provided real-time visibility and insights into their business operations, leading to better decision-making.

WHY AARIALIFE?

Dubai Audio Center (L.L.C) chose Aarialife as their NetSuite partner due to their extensive experience in NetSuite implementation and expertise in delivering customized solutions that meet clients' specific business needs. Aarialife's commitment to providing end-to-end solutions and a collaborative approach to project management also played a significant role in Dubai Audio Center's decision to partner with them.