



## STREAMLINING COMPLEX OPERATIONS: AARIALIFE'S NETSUITE IMPLEMENTATION FOR MGZ GENERAL TRADING LLC

### CUSTOMER AT A GLANCE

MGZ General Trading LLC is a global export and distribution company that specializes in providing world-class food brands, commodities, consumer products, and household items to the retail, wholesale, and foodservice sectors in different parts of the world. The company is headquartered in Dubai, United Arab Emirates, and has five subsidiaries that operate in various verticals such as hospitality, retail, and distribution.

### RESULT

The NetSuite implementation by Aarialife enabled MGZ General Trading LLC to overcome its business challenges and achieve significant benefits. The integration of multiple POS systems with NetSuite and the implementation of One World helped the company streamline its operations, improve inventory management, and achieve cost savings. Aarialife's custom solutions helped MGZ General Trading LLC gain better visibility into its financials and automate various tasks, resulting in increased efficiency and improved decision-making.

### WHY AARIALIFE?

MGZ General Trading LLC chose Aarialife as their NetSuite partner due to their extensive experience in implementing NetSuite for multiple customers. Aarialife's team of experts were able to understand MGZ's unique challenges and provide them with a customized solution that addressed their specific needs. Additionally, Aarialife's in-depth knowledge of NetSuite's capabilities, along with their ability to build complex workflows, provided the company with confidence in their decision to partner with them.

### BUSINESS CHALLENGES

MGZ General Trading LLC faced multiple challenges due to its previous failed implementation from another partner. The company was using multiple systems internally, which made integration a significant challenge. The company needed to find a reliable solution that would integrate multiple POS systems and provide a streamlined workflow to manage its complex business operations.

### SOLUTIONS

MGZ General Trading LLC partnered with Aarialife, a leading NetSuite implementation partner, to implement NetSuite Financials, Inventory Management, and One World. The Aarialife team worked closely with MGZ General Trading LLC to understand their unique business requirements and design a custom solution that would meet their needs.

### BENEFITS

The NetSuite implementation by Aarialife helped MGZ General Trading LLC in achieving significant benefits, which include:

1. Integrated multiple POS systems with NetSuite: Aarialife successfully integrated multiple POS systems used by MGZ General Trading LLC into NetSuite, providing a streamlined workflow for managing sales, inventory, and order fulfillment. This integration enabled the company to track inventory levels in real-time, ensuring the timely replenishment of products.
2. Complex workflows built: The Aarialife team built complex workflows in NetSuite that aligned with MGZ General Trading LLC's business processes, enabling the company to automate various tasks and save time. The complex workflows also provided a clear view of the company's financials, allowing better decision-making.
3. One World Implementation: The One World implementation enabled MGZ General Trading LLC to manage its five subsidiaries' operations more efficiently. The company was able to consolidate financial data, manage inventory levels, and streamline order processing, resulting in significant cost savings.