



AFRIEXPO FZE IMPROVES BUSINESS OPERATIONS WITH NETSUITE IMPLEMENTATION BY AARIALIFE

CUSTOMER AT A GLANCE

Afriexpo FZE, a confectionery wholesale distributor, was facing challenges with their legacy ERP system, including inadequate reporting and workflows, and a lack of customization. As a result, the majority of their tasks were being done manually. To improve their business operations, they chose to partner with Aarialife, a NetSuite implementation partner with extensive experience implementing NetSuite for multiple customers.

RESULT

In conclusion, Afriexpo FZE's partnership with Aarialife resulted in the successful implementation of NetSuite SuiteSuccess Financials, Inventory Management, and One World (Multi-subsidiary and multi-country management). The implementation of NetSuite allowed Afriexpo FZE to achieve real-time visibility and generate consolidated reports, streamlining complex business processes according to NetSuite's best practices. Aarialife provided comprehensive support and assistance throughout the implementation process, making the transition to NetSuite as smooth as possible for Afriexpo FZE.

WHY AARIALIFE?

Afriexpo FZE chose Aarialife as their NetSuite partner due to their extensive experience in implementing NetSuite for multiple customers. Aarialife's expertise in implementing NetSuite for businesses in various industries made them the perfect choice for Afriexpo FZE. Additionally, Aarialife provided comprehensive support and assistance throughout the implementation process, from customization to training.

BUSINESS CHALLENGES

Afriexpo FZE was struggling with their legacy ERP system, ERPNext, which was not providing desired results in terms of reporting and workflows. The system was not customizable, which led to manual processes, resulting in inefficiencies and increased workloads. The company needed a new system that could provide real-time visibility and generate consolidated reports for all four of its entities.

SOLUTIONS

Aarialife implemented NetSuite SuiteSuccess Financials, Inventory Management, and One World (Multi-subsidiary and multi-country management) for Afriexpo FZE. These solutions provided Afriexpo FZE with real-time visibility in the system and allowed them to generate consolidated reports for all four of its entities. Aarialife also integrated NetSuite with Afriexpo FZE's point of sale (POS) system for their retail subsidiary, streamlining complex business processes according to NetSuite's best practices.

BENEFITS

With the implementation of NetSuite, Afriexpo FZE achieved real-time visibility in the system and was able to generate consolidated reports for all four of its entities. Aarialife's implementation streamlined complex business processes according to NetSuite's best practices. The integration with the POS system for their retail subsidiary allowed for increased efficiency and productivity. However, users found it difficult to adapt to the new ERP, leading to a couple of months of parallel run.