



STREAMLINING PROPERTY MANAGEMENT FOR COUNTRY HOME WITH Zoho CRM, BOOKS, INVENTORY AND CREATOR

CUSTOMER AT A GLANCE

Country Home is a Property Management Company in India that offers customized services to landlords, property owners, and NRIs. The company provides end-to-end solutions to property owners, including tenant leads and support. However, their manual system for managing properties caused delays, lost inquiries, and commissions, especially for their Airbnb partners.

BUSINESS CHALLENGES

Country Home faced several challenges with their manual property management system. The process was time-consuming and prone to errors, leading to lost inquiries and delayed commissions. The company needed a more efficient system that could automate their processes, integrate with their existing applications, and provide better visibility into their operations.

SOLUTIONS

Aarialife implemented the Zoho CRM, Books, Inventory, and Creator applications for Country Home. The Airbnb orders were pushed to the Creator application, which handled the entire property management process. The integration with Inventory enabled the management of property inventory, while Books provided accounting support. The CRM application managed customer relationships, providing better visibility into customer interactions and lead tracking.

RESULT

Aarialife's implementation of Zoho CRM, Books, Inventory, and Creator applications has enabled Country Home to streamline its property management processes, improve efficiency, and provide better services to its clients. The solution has provided better visibility into their operations, enabling them to make informed decisions and improve customer relationships. Aarialife's expertise in Zoho solutions, coupled with their understanding of Country Home's requirements, has made them the perfect partner for this project.

BENEFITS

The Zoho solution provided by Aarialife has enabled Country Home to streamline their property management processes and eliminate errors. The automation of their manual processes has reduced delays and improved efficiency. The integration of their applications has provided better visibility into their operations, enabling them to make informed decisions. The CRM application has enabled better customer relationship management, resulting in increased customer satisfaction and lead tracking. Overall, the Zoho solution has helped Country Home to provide better services to their clients, including their Airbnb partners.

WHY AARIALIFE?

Country Home chose Aarialife as their Zoho partner due to their extensive experience in implementing Zoho solutions for various customers. Aarialife had a thorough understanding of Country Home's requirements and provided a comprehensive solution that met their needs. Aarialife's expertise in Zoho CRM, Books, Inventory, and Creator applications, along with their ability to integrate these applications seamlessly, made them the perfect partner for Country Home.